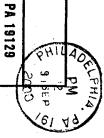
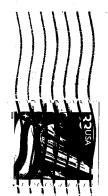


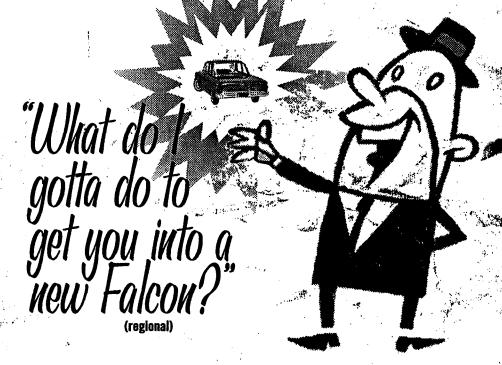


3637 Calumet St., Philadelphia, Chapter of the Falcon Club of America









September 15 & 16, 2000 Bethel, PA

> Registration form enclosed. Make copies and give to friends and loved-ones. Drop from airplanes. Staple to telephone poles. Time's a-wastin', so get shakin', Bacon!



#### The Falcon Key

The News Periodical of the Keystone Chapter of the Falcon Club of America

Issue 70

Vol. 12, no.3

September 2000

#### **Keystone Chapter Officers and Volunteers**

#### President Bruce Wolfe 10206 Jonestown Road Grantville, PA 17028-8232 (717) 469-7252

Vice-President Edward Snyder 818 W. Callowhill St. Perkasie, PA 18944 (215) 257-2422

Secretary Jeff Weid 409 Schoolhouse Rd. Sellersville, PA 18960 (215) 723-2850

#### Treasurer Virginia Servas PO Box 10 Center Valley, PA 18034

#### Northeast Regional Director Chester Wisneski 56 McKendree Rd. Shickshinny, PA 18655 (570) 542-4059

Newsletter Editor and Internet Director Don Haring, Jr. 3637 Calumet St. Philadelphia, PA 19129 (215) 844-8095 haring@fedora.net NOTE: MY ADDRESS AND

PHONE CHANGED AGAIN!

Photographer Roy Kolb 362 Betsy Lane Warminster, PA 18974 (215) 443-0535

Store Managers
Jerry Kratz
216 Highland Ave.
North Wales, PA 19454
(215) 699-5482

Dennis Palatucci 325 Manor Ave. Norristown, PA 19401 The Keystone Chapter of the Falcon Club of America was formed to serve the geographic area of Eastern Pennsylvania, Northern New Jersey, and Southern New York.

The Keystone Chapter of the Falcon Club of America is dedicated to preserving the Falcon automobile, built by the Ford Motor Company from 1960 to 1970 1/2.

Dues are \$10.00 annually.

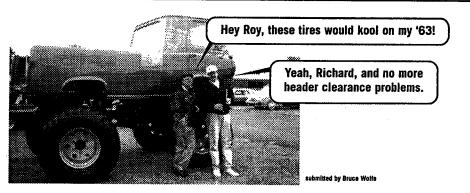
Memberships expire with the

Macungie Meet in August.

The Falcon Key is published whenever the Editor can get around to it. Submissions are welcomed and encouraged. All items for publication should be sent to the Newsletter Editor.

Visit the Keystone Chapter online! Open 24/7.

# www.fedora.net/falconkey



# The Oreo Cookie Incident

William Shenk, the sole exterior designer of the 1970-71 Torino, was on hand at the 2000 Carlisle All-Ford show. Here is an excerpt from an article entitled "Right Place, Right Time, How We Developed the Ford Torino" in the Carlisle Events program for the show:

You see, in 1967, several incidents occurred to me in the right place at the right time. But let me back lip for just a moment. I had been a stylist with Ford since March 12, 1962. Between that time and 1967, I was designing hubcaps, wheel covers, and C-pillar ornaments. In fact, one of my C-pillar ornaments ended up on the 1967 Falcon Futura. But unknown to most people, that ornament was designed right after lunch one Tuesday. The designing of the ornament began the sequence of events leading to the 1970 Torino.

I always brought my lunch to work, and I really liked Oreo cookies. This particular Tuesday, my boss came over immediately after lunch and said that Joe Oros, director of Ford's exterior studio, wanted to go over all the design items for that Friday. Since my boss had not given out the Falcon ornament job, I got it. With two hours to

make some kind of design, anything for the initial discussion was OK, just so long as it had lots of pizzazz. I simply took this Oreo cookie I had not eaten, slid it apart, and then sprayed the heck out of it with sliver and black Krylon. This was then dabbed with Kleenex to really get a chromed top look and the black to appear as "depth" of detail.

Joe Oros asked about the ornament as a passing comment, assuming it was all prepared.

My boss piped in and also asked me
where it was. I pointed to the driver
side of the two-door Falcon roof area.
They walked over and Joe just said,
"This is the best ornament I've seen.
How did you make it in three dimensions?"

Well, we talked for several minutes, and then my boss asked the same question so he could get Joe away from me and out of the studio. I then simply went over to the car, took the ornament off, and slowly snapped it in half. Joe flipped and did a double-take at both my boss and me. Then he said, "Make another one and we show it, but for approval, not for direction." Smiling, Joe walked out. My boss was astonished, and was taken back by my solution to the problem.

## Treasurer's Report

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	\$5.00 85.00 75.00 10.00 30.00 64.00 50.00 628.50 \$947.50

#### Balance as of 08/06/00: \$1975.30

Expenses:	
table rental Carlisle	\$30.00
postage and cards	91.56
new national members dues	75,00
incorporation fee	. 132.99
Daytona trophy	1590.15
engraving - Wes Bischel	49.77
TOTAL EXPENSES	<b>\$1969.47</b>
Balance as of 08/06/00	\$1975.30

# CLASSIFIED AND EVERYONE DRIVES A USED CAR

#### 1963 FALCON WINDOW VAN

1963 Falcon window van 6-cyl/3-sp trans. Motor OK but needs a rear main seal. Body solid, mag wheels. Rebuilt master cylinder & new front brake lines. Good one to restore or with a little work be a daily driver. \$1200/OBO Richard Hostetter, 118 Schoolhouse Rd, PO Box 353, Campbellstown, PA 17010, 717-838-1091.

#### 1967 FALCON SEDAN

1967 Falcon (not Futura) 4-dr 6-cyl, auto, white w/blue interior. 68,000 miles. Garage kept since new. Excellent body and interior. Leviton, PA. \$1500. Call Sharon 215-321-9558 or e-mail VLCDRIFTER@aol.com

#### 1964 CONVERTIBLE

1964 convertible "Project Car". Disassembled some years ago, not able to complete. Call Ray at 215-357-2671 or e-mail Irishradev@aol.com

#### 1963 FALCON FUTURA

1963 Falcon Futura. 4-dr 6-cyl, auto. Complete car, needs floors and rear bumper \$400 or best offer. 315-539-9639 or email Bigbadarlo@yahoo.com

#### 1961 FALCON FUTURA

For Sale: 1961 Falcon Futura. Beautiful exterior/interior, white on red. Futura trim panels, wheel covers, bucket seats, center console. Less than 28,000 original miles. Garage kept, driven weekly, All maintenance records. Excellent condition, being sold to purchase another vehicle. \$6295 OBO. Call Dennis in Macungie, PA at 610-966-6280 or 800-223-9264 x35.

#### WANTED

1963 Falcon Sprint Convertible rolling chassis. No drivetrain needed Call Bruce Wolfe at 717-469-7252 or email at bpwolfe2@juno.com

#### **KP AUTOMOTIVE**

Used 64-65 4-spd columns, \$35-\$45. Take off repro 64 futura ht door & back panels, blue, \$150. 13" spinners, \$25 each. 63 hood hinges w/springs, \$25 pr. Used glass, inquire. New 64-65 replacement console body, \$90. Kick panels, black only, dye to match, \$49 pr. 63-65 monte carlo bar, V8, \$34. 64-65 trunk seal, \$15. 60-63 trunk seal, \$9.50. Coming soon-6 cyl. monte carlo bar, 60-65 export brace, 63-65 conv. inner rocker repair panels. We offer new, used, and reproduction parts for 60-65 Falcon. KP Automotive, Inc., 216 Highland Ave., North Wales, PA 19454. kpauto@aol.com, 215-699-2456

Classifieds are free for Keystone Chapter members or \$5.00 for all others. Please contact the Editor for details to submit an ad. Ads run for one issue only



Check out the August 2000 issue of Mustang & Fords to see Roy Kolb's hot Rancheroo, Buckaroo!

### FROM THE PRESIDENT



Reports from the '68 Futura

The summer is almost over and I hope you have been showing your Falcon and spreading the word about our Keystone 2000. We really need your help

to make this Regional Meet a success. You and your Falcon are the best media out there to get the information about our Keystone 2000 to other Falcon owners. Make several copies of the Keystone 2000 registration form and keep one in the glove box of your car. If you see a Falcon in your daily travels, make sure you take the time to hand them a form.

One other way you can help make our Keystone 2000 a success is to volunteer a little of your time at the regional. See the listing of the

chairpersons in this newsletter and give one

If you can't bring your Falcon, come and register with out a car.

of them a call. You don't have to work the whole day, just an hour or two to give someone a needed break.

Many of our chairpersons have already put hours of work into this Regional. Let's not

let them down. Show your support to the club by attending this meet. If you can't bring your Falcon, come and register with out a car. Spend the day checking out the Falcons and helping to pick the winners in each class. I'm sure you will learn some new bits of information to help restore your Falcon. You can also attend the banquet and be eligible for winning one of the many door prizes. If this meet is not well attended, it might be the last Keystone Regional for several years. Our last regional in Reading was poorly attended with only 38 cars. I might have high hopes, but I think we can double that figure for the Keystone 2000. Get your registration form in ASAP. We need the information to set the Falcon

On a sad note, one of our faithful Keystone members has passed away. Tom Kramer had a 1965 blue 2dr sedan. Tom always helped out with the guard duty at our

> regional meets and anything else that needed

done. He was very proud of his car and loved racing. Tom will be missed. Three plaques in one of the regional classes will be dedicated in Tom's memory.

Yer Prez, Bruce

For everyone that would like to be on the "KEYSTONE E-MAIL LIST", drop me an e-mail and ask to be on the list. You will then get late breaking news and early reports (via e-mail) on what's going on in the Keystone Chapter. Send email to bpwolfe2@juno.com

# That Which Doesn't Kill Me ...

When asked what's

wrong with the van,

I say, "It just needs

a new engine."

Just?

slightly organized thoughts from your editor

Seems I'm always playing catch-up with my vehicles. Both of my Falcons have recently been out of commission, none of my scooters are currently running, and I even broke my bicycle. Sheesh.

I promised to show pictures of my van being towed by the City, but like all other things, I'm way behind. I haven't even developed the pictures. On the positive side, I recently found nine other rolls of film that need to be developed. Sigh.

After killing the battery in the Futura on a

trip up to Connecticut for the Road Agent's Rockabilly Rumble, I swapped out the generator for an alternator. Assuming I did everything right, It will get us to the Regional without incident. It was a let more complicated than I anticipated. First, the early 170 engines do not have the proper screw

bosses to accept an alternator bracket. Thanks to Jerry Kratz, I found out that you need to use an adapter bracket or replace the timing cover with a later one. I had a bracket made by a machinist, but later learned than some of the Falcon vendors sell the adapter bracket. Second, the original upper bracket does not work with the alternator. And third, the FCA swap diagram is not entirely correct. Once I have a chance, I will draw a diagram for my car and post the full instructions on my Falconaut website.

In other news, the Club Wagon finally threw in the towel. It's currently resting quietly in my garage, but not



before it unceremoniously dumped all of its oil onto the floor. Sitting in the middle of a bridge during rushbour traffic, engine cover up, looking down at coolant rapidly pouring out of some new unseen hole, I knew this was a sign. I had finally pushed it too far. So I did the what any good rodder

would do. I pushed it just a little bit more. After cooling down at a local gas station, I filled the radiator, drove across town and parked it. Everyone knows the feeling, You tell yourself that it's only temporary, but you know that it will take longer than you hope. But I haven't given up on the old beast. Most normal

people would have given up a long time ago, and it wasn't long ago that I might have felt the same way. But I find myself saying something that doesn't come out of the mouths of normal people. When asked what's wrong with the van, I say, "It just needs a new engine." Just? Well, that's not entirely true. Now it needs a new radiator too. But hey, if everything worked right, what would I do in my free time?

Sign me, Your Editor, Mr. Unlucky



# Shop Talk

#### LETTERS & EVENTS

Hello Falcon members.

I am the Internet Director for the Heart of Texas Chapter FCA.

The Texas 2000 Regional will be held October 21 and 22, 2000 in Ft.Worth, Texas. You will be able to take a few laps around The Texas Motor Speedway in your Falcon. That alone should convince you to attend. It should be a great show. Look for a registration form in upcoming National newsletter.

If you have any questions or comments please e-mail Danny Rosewell. Danny is the Regional Director, email: rosewellfalcons@aol.com.

Hope to here from all of you and see you in October.

Robert Vickers FCA# 7917

The Ontario Chapter of the FCA Picnic and Museum Tour will be on Saturday, September 23, 2000. This event starts at 12 Noon at The Farm Museum in Milton, Ontario.

Free admission if you are driving your Falcon. There is also a huge craft show on the grounds. Bring or buy your own food. For more information call Joe Tatti at 905-335-2834 or Dave Campbell at 519-740-0538

I know the Franklin Mint made a Falcon model before but they have a new one. 1960 Falcon, 2-door sedan. Scale 1:24, 7 1/4" long, two colors white and red with white top. Five payments of \$18.00 plus \$4.59 S&H

Bill Anonsen < wanon@erols.com>

#### INTERNET SAVVY

Do you have email? Do you love Falcons? You should sign up for The Ford Falcon News, an email mailing list dedicated to the discussion of Falcons. Several Keystone members are on the list and the talk is always helpful and FAST. Have a problem you can't tackle yourself? Send a question to TFFN and you'll have answers hours later. Check it out at www.tffn.net.

#### **BRUCE REPORTS**

#### Jerry's Classic Cars & Collectibles - Pottsville, PA

I don't mean to rub it in (Yes I Do) but, if you missed this meet, you missed a great one. The weather was gorgeous, the museum was fabulous, the country cruise was scenic, and the ice cream was delicious. Did I use enough adjectives?

We are going to have to do this one again. It would take many more trips to see everything Jerry has collected for his museum. We saw nine restored cars (Yes, one of them was a 1964 Falcon!) and so much more car memorabilia. Jerry's museum also had a second floor with a Soda Fountain, Barber Shop, Library, Rock and Roll Bandstand a large Drive-In Theater Mural and so much more. If you find yourself anywhere near Pottsville, check this place out. Nine Falcons and 21 people attended the meet.

#### **Northeast Regional**

I attended the Northeast Regional in Cromwell, CT. Several Keystone members attended and received trophies. This regional was held at the Cromwell Radisson Hotel where next years FCA 2001 National Convention will be held. There were over 60 Falcons at this regional. The weather was great, the food was great, the hotel was nice and the parking lot was super. It looks like the Northeast Chapter is ready and waiting for our arrival at the 2001 Convention. Start making your plans for next year's meet. The meet will be held July 12th through the 14th. The Northeast Chapter has a lot of activities planned. There will be more information in the up coming National and Keystone newsletters.

#### SPECIAL THANKS

Special Thanks goes out to Bob and Lisa Vaughn who put on a great picnic this year. Thanks again for your hospitality. It's no surprise that it was a great event. The leftovers didn't last long at our house.

The Keystone Chapter Online www.fedora.net/falconkey



See Falcon rust. See Falcon run. See Falcon shine!

All Falcons are welcome in the Falcon Gallery.

We have lots of space on the Internet, and no cars to fill it! The Keystone Chapter would like to feature your car to the rest of the world. There are many people looking for information and pictures of Falcons - your Falcon could be the inspiration for someone else! Please fill out this form and send it, along with some clear photos of your car, to the Editor. All cars, from rusty junkers to restored jewels, are welcome and encouraged.

# Out This Form

Turn in this completed form, with photos, safely together in an envelope at the Carlisle or Macungie meets, or mail to the Editor: Don Haring, Jr., 1120 Mt. Vernon St., Philadelphia, PA, 19123. Be sure to include a SASE if you want your photos returned.

Model:	Deluxe	Futura	Sprint	
Body Style:	2-dr 4-dr Hardtop	Convertible Ranchero Econoline/Club Wagon	Sedan Delivery Station Wagon	
Color:	Exterior	Interior		
Drivetrain:	Engine	Trans		
What condition was	s it in when you bought i	t? s Falcon?		
What is the most di	ifficult thing you've enco	ountered so far by owning this Fal	con?	
			_	

opy this steet or use anther page to cortine.

#### SEP 15, 16 (FRI, SAT) The KEYSTONE 2000 REGIONAL. Near Bethel, PA

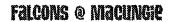
Don't even think about missing the Keystone Chapter's 10th Regional meet. It will be held at the Comfort Inn/Midway Diner near Bethel, PA. The Comfort Inn is halfway between Harrisburg and Allentown on I-78 at exit 5. Hotel Reservations 717-933-8888, \$65.00 per night. Call or e-mail Bruce at 717-469-7252, futura68@freewwweb.com

#### SEP 21-24 (THU-SUN) NI Hot Rod Association Boardwalk Nationals, Wildwood, NI

Non Falcon Club Event. For more information call 609-523-8051 or go to www.njhra.com

#### OCT 21 (SAT) Keller Bros Ford Meet. Lititz, PA. 9am to 3pm

Bring your Falcon or old Ford and help reconstruct an old scene from 1965. Last year's meet was a real crowd pleaser. Call or e-mail Bruce at 717-469-7252, futura68@freewwweb



Kevin Gabel	63 Convertible
Glenn & Barb Kuhn	
Phil Barber	61 2dr Sedan Deluxe
Ed & Nancy Snyder	64 4dr Wagon
Ted Carman	67 2dr Sports Coupe
Don Leibensperger	64 Convertible
Marin Ennis	65 2dr HT Futura
Don Snyder	
Eduardo Cuevas	
Don Allen, Jr	61 2dr Sedan
Andrew Brown	67 4dr Sedan
Roy Kolb	65 Ranchero
Larry Stettler	61 2dr Sedan
Frank & Ginny Servas	65 4dr Futura
Bob & Lisa Vaughn	66 2dr Sedan
Chet & Becky Wisneski	65 Convertible
Joe Welgos	64 Convertible
Bill & Linda Wisser	65 2dr HT Futura
Bruce & Pam Wolfe	68 4dr Futura
Paul Seitz	65 Convertible
Gerald Kratz	64 Conv Sprint
Roy Hunsberger	63 2dr HT Sprint
Betty Hunsberger	64 Convertible
Jerry Kratz, Jr	64 2dr HT Futura
Wesley Bischel	69 4dr Wagon
Mickey Lombardo	65 Ranchero
James & Pat Pritchard	63 Ranchero
Dick & Paula Hostetter	63 2dr Sedan
Dennis Palatucci	
Harold Oelschlager	63 Convertible
Jeff Weid	64 2dr HT Sprint
Frank Sellare	631/2 Conv Sprint
Todd Spencer	701/2 2dr Sedan
Mike DePaul	
Don Haring, Jr	61 2dr Futura

#### CARLISLE ALL-FORD WINNERS

63-65 HT Futura

1. Jim Clements

2. Jerry Kratz

(HT & Conv.)

1. Phil Boyer

66 and up Utility

2. Dave Tobias 3. Westley Bischel

1. Andrea Blaquiere

60 and up Modified

3. Richard Hostetter	3. James Baxter
64-65 Sedans	63-65 Sprints

## 1. John Verbas

2. Ray Meyers 3. Ray Palmer

60-63 Sedans

1. Phil Barber

2. Larry Stettler

2. Glenn Kuhn 3. Kevin Nace

#### 66-70 Sedans

1. Bruce Wolfe

2. Chuck Fowler

3. Rick Adams

#### 63 Conv. Futura

1. Harry Horton

2. Frank Sellare

3. Kevin Gable

1. Chet Wisneski 2. Bill Collins

3. Edwardo Cuevas

#### 64-65 Conv. Futura

1. Glenn Kuhn 2. Carl Cline

3. Larry Ritchey

Bob Vaughn's 1963 HT was awarded a celebrity pick trophy. There were 47 Falcons at Carlisle.

Malcom Falcon sez:



"Ask not what your Falcon can do for you!"

### September 15 & 16, 2000 Bethel, PA

You are invited to the "KEYSTONE 2000". It is the Keystone Chapter's 10th Regional meet. We would like to save a space for you & your Falcon. No matter what your Falcon looks like, we have a category for you. If you can't bring your Falcon, come and join the fun. We would love to see some pictures of your car.

Join us Friday night at 6:00 for a cruise to the Kaufman Chicken Bar-B-Q restaurant and miniature golf course. Saturday will be filled with lots of "Falcon Fun". Registration is from 8:00 AM to 11:00AM. Voting on all the Falcons will be from 11AM to 1:00 PM. There will be plenty of "Car Games" going on through out the day. We will have a meeting in the parking lot at 3:30 PM. Finish off the day at the "Awards Banquet" at 6:30 PM for an all you can eat family style meal at the Midway Diner. If you have a Falcon, you won't want to miss this grand party.

Below are the "KEYSTONE 2000" Falcon Categories. Choose one that bests describes your Falcon. Choose the correct category. The voters will be the final judge if you put your Falcon in the wrong category. You know best where it belongs. Come and join the fun. Where else can you go and just talk about your favorite car.

#### **PURE STOCK**

The cars in this category should be as close to stock as possible. When you look at these cars there should be no obvious modifications that were not available from Ford. It should be 95 to 100 % stock. These cars should be the stock Ford colors and have stock interiors & engines. The owners in this category want to keep their cars as STOCK as "Henry Ford" would have liked them. The cars in this class should look like they would fit in the new car line up at a Ford dealership back in the 60's.

#### LIGHT MODIFIED

The cars in this category are some what changed from stock by the owners. These cars are not changed enough to be in the Heavy Modified Category, but are not pure stock. They might have small changes that make them different from the original Falcons. Mag wheels, extra chrome in the engine compartment, a new modern stereo system, are some examples of a Light Modified car. At a glance, these cars look stock, but when you look closer, you will see the owner's minor changes to personalize this Falcon.

#### HEAVY MODIFIED

These Falcons have a changed look from the word GO!!! There is no mistake when you look at these cars that some major modifications took place in the development of these cars. They might have different paint schemes, major modifications to the engine compartment or interior. Some of these cars have modifications to make them fly faster than the stock birds.

#### ROUGH DRIVER

These cars could be in the <u>very early stages</u> of being restored. Just as the Catagory name states, these cars are "ROUGH". They could be a daily driver that needs a total restoration. When you look at these cars it is obvious that <u>almost nothing</u> has been done to restore them to original condition. This class is for the people that want to enter their car in the Regional meet but don't have the time or money right now to complete their car. Everyone likes seeing these cars at the meets. We can then watch them progress over the years and eventually move into the other categories.

FALCON CLUB OF AMERICA presents

# KEYSTONE 2000



Name:		Guest	Phone:	
Address: _		. <u>.                                   </u>	_City:	
State:	Zip Code:	FCA #om reservations by	Chapter:	······································
C	omfort Inn Bethel	_		night
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Pure	Circle a <i>Cate</i> Stock - Light Modi	gory below for fied - Heavy	•	h Driver
S	Year Falcon: 19	Hardtop - Con	vertible - Station W	/agon
First Car	(Pure Stock, Light & Hea	vy Mod.)	\$16.00	\$
Additional	Cars (Pure Stock, Light	& Heavy Mod.).	\$12.00	\$
With Out	a Car & ALL "Rough	Driver" cars	\$8.00	\$
Keystone 2	2000 T-shirts M-L-X			\$
Keystone 2	(Circle S 2000 Hats		(Circle Size) \$10.00	<b>S</b>
	1 FR	EE swap space for <u>Non</u>	Commercial FCA members.	
Swap Spa	ce (10 X 20) \$25.00 Ples	se circle this statement.	fyou want to reserve	3
Banquet _	Adult @ \$17.50 C			\$
Make chec	ks payable to: Keystone	Chapter - FC	A TOTAL	\$
Mail to:	Virginia Servas PO Box 10	Circle th	is statement if you plan	to join

Please volunteer to help!

The first 20 registrants will receive a FREE Keystone 2000 bat, so RSVP ASAP

the Friday night cruise at 6:00 PM.

Center Valley, PA 18034