



Keystone Chapter

*September/October 2009 Newsletter
Vol. 22 No. 5 Whole 116*

The Falcon Key

*The Keystone Chapter
of
The Falcon Club of America*



Falcons at Coopersburg - August 16, 2009 - Photo by: Frank & Ginny Servas

Two time recipient of the coveted Old Cars Weekly "Golden Quill Award"

Serving the Geographical Areas of Eastern Pennsylvania , Northern New Jersey, & Southern New York

Dedicated to Preserving the Ford Falcon Automobile 1960-1970 1/2

www.fordfalcon.org



From the Vice Pres.

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Hello Everyone!

Here is the latest edition of the Falcon Key. To change things up again, this is the Vice President's message this month. Don't be upset - Andy's smiling face will be back next time...



Where did the summer go? Fall is now upon us, but this does not mean that it is time to put those Falcons away. Fall is a great time to go out for a nice relaxing cruise. Go out and enjoy the changing of the seasons (I know that is easier said than done.) Also, it is never too early to start thinking about doing a winter project to your Falcon. Maybe a little bit here and a little bit there... Here I am, talking about winter! Sorry.

Hey, don't forget about our next event on Saturday, October 17th at L.B. Smith Ford in Lemoyne, PA. We will be there from 9 to 3. L.B. Smith has been very good to our Chapter over the years. Let's show them how much we appreciate their support and have a good Falcon turnout.

Our Regional is in the planning stages for next year. If you would like to help out, just let us know. Working on a Regional is a great way to get involved, it is also fun. All input is welcome.

Well, I can't think of too much more at this time. I hope that everyone is fine and to see you at L.B. Smith.

Jeff

Four of a kind... almost

Submitted by Frank Servas



Three of the four station wagon body styles available in 1964 are shown in the above photo taken at the 2009 Coopersburg Car Show.

51A 2-door standard wagon (right)
71A 4-door standard wagon (center)
71B 4-door deluxe wagon (left) - (one chrome body side strip)

I have a sad looking 71C 4-door squire wagon in my garage, which would have completed the set.



Chapter Business

Dues are \$12.00 annually
Memberships expire August 31st

Send dues to the Keystone Treasurer
Make checks payable to KCFCFA

All Keystone Chapter Members must hold Membership in the Falcon Club of America

The Falcon Key

Is published 6 times a year:

Jan/Feb, Mar/Apr,
May/June, July/Aug,
Sept/Oct, Nov/Dec

Treasurer's Report

Balance on hand August 20, 2009		\$3,299.11
<i>Income:</i>		
Dues - 22 @ \$12 each	\$264.00	
Total Income	\$264.00	
Subtotal		\$3,563.11
<i>Expenses:</i>		
Erie Canal Chapter Donation	\$100.00	
Ontario Chapter Donation	100.00	
Total Expenses	\$200.00	
Balance as of October 1, 2009		\$3,363.11



From the Editors

Hello everyone! We want to start by saying a big thanks to everyone that submitted information and photos to us for this edition. We could not put out this award winning publication without all your help. It's hard for us to be able to make it to a lot of the events so the more help we get the better. Not to mention this isn't our publication it's your publication. If you have any great photos of you and your car at any car show, and you want to share them, send them to us. Did you attend a non falcon club show this year and want to share some photos and a story about it, send it. Next edition we plan on putting in a story and some photos of an awesome show we attended in Old Orchard Beach, Maine. New to the club? Remember we would love to hear from you. We are always looking for more filler stuff for the newsletter too. You know all the little pictures (filler) we put in that are scanned from my 60, 61, & 63 owners manuals. If you own a 1964 falcon or later and also own a scanner and have some free time could you scan some of the interesting illustrations or even whole pages from the owners manual and send the files to us. I'm sure some of you are getting sick of just early round body illustrations and photos. Unfortunately that's all I have access to.

We would like to debut in this newsletter, what we hope will become a regular addition to *The Falcon Key*, a column called **The Toothpick**. Don Snyder has contributed so many great articles to us while we've been the editors that we felt it was time for him to have his own column. And those of you that know Don know how we came up with the name for his column. We hope he will warmly accept this honor, and that it will jumpstart his creative writing juices for many more future articles.

Lastly, on the back page is a copy of this years Golden Quill Award Certificate that we recently received in the mail. We once again would like to thank Old Cars Weekly for the acknowledgment. Take care everyone and please try to get out to L.B.Smith Ford. It's a great show!!! **Kevin & Lauren**



Looking Ahead.../Coopersburg

October 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SAT, OCT 17, 2009

L.B. Smith Ford
Lemoyne, PA
9am - 3pm
Additional details on page 5



Some information about our regional sponsor.

Ford Motor Company's President's Award Winner for outstanding customer service and sales performance, L.B. Smith Ford is located on Market St. in Lemoyne, PA. We have been a Ford Dealer since 1940 and are recognized by Ford Motor Company as the #1 retail volume Ford dealer in the Harrisburg metro area year after year. Come visit the largest service, parts, and body shop in the area with a selection of over 500 new & used Cars, Trucks, and SUV's.

Reprinted from the L.B. Smith website

Cars and Owners at Coopersburg - August 16, 2009

Attendance List & Photos Submitted by Frank & Ginny Servas

Ginny Servas	Coopersburg, PA	1964 Red 2-Door Station Wagon
Ed Snyder	Perkasie, PA	1964 White 4-Door Station Wagon
Frank Servas	Coopersburg, PA	1964 White 4-Door Deluxe Station Wagon
Mary Musselman	Quakertown, PA	1964 Blue Futura Hardtop
Don Snyder	Akron, PA	1968 Red Sports Coupe
Jeff Wied	Green Lane, PA	1968 Blue 4-Door Futura Sedan
Bruce Wolfe	Grantville, PA	1968 Blue 4-Door Futura Sedan
Rich Barrett	Palm, PA	1964 Tan Futura Hardtop
Bill Wisser	Coplay, PA	
Matt Scioscia	Hamburg, PA	

Class 10 Sponsored by Vanderley's Powertrain & Speed Parts – Ottsville, PA

1 st place	Craig Fly (non-Keystone member)
2 nd place	Donald Snyder
3 rd place	Shana Robarge (non-Keystone member)

The Keystone Chapter won first place for the most pre-registered cars for this show and was presented with a check for \$75.





L.B. Smith Ford Meet

L.B. Smith Ford “Classic Ford Show”

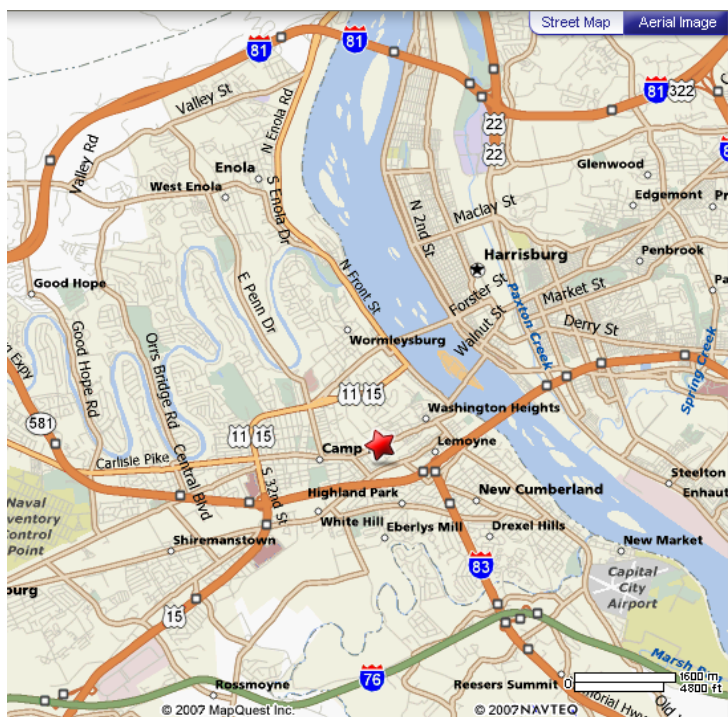
Saturday, October 17, 2009

9 a.m.—3 p.m.

Final Event of 2009!

From the PA Turnpike (either direction):

- Take Exit 242 (Harrisburg West)
- Once you pass through the tollbooth take I-83 North.
- Within 2-3 miles the road splits. You want to be in the right lane continuing on I-83 North towards Harrisburg.
- Once you make this turn towards Harrisburg stay in this lane.
- Exit at the 2nd exit (#42/Lemoyne). The exit ramp loops around and over a bridge. This is 3rd Street.
- At the 2nd red light turn left. This is Market Street in Lemoyne.
- L.B. Smith is a short distance (half a mile roughly) on the left. It is the only new vehicle dealership left in Lemoyne.



From I-81 (either direction):

- Take Exit 65 (Marrysville/Enola) Rte.'s 11 and 15.
- Follow Rte.'s 11 and 15 South towards Enola. You will travel through several small towns (Summerdale, Enola, and West Fairview).
- You will eventually see a sign for a right turn onto Rte.'s 11 and 15 South. **Do not** make this turn.
- Continue straight, going through the town of Wormleysburg. Watch your speed and be alert for people in crosswalks. This is for a mile or two.
- You will come to a red light. Turn right.
- Stay in the right lane. At the next red light continue straight onto Market Street in Lemoyne.
- L.B. Smith is a short distance (half a mile roughly) on the left. It is the only new vehicle dealership left in Lemoyne.

NOTE: The speed limit on Market Street in Lemoyne is 25 mph.



**Please Support Our
Regional Sponsor**



LB Smith Ford - 1100 Market Street, Lemoyne PA - 1-800-422-FORD

The Toothpick

Column by: Don Snyder



Three not so tech tips

#1. When it comes to judging Daily Drivers, it is very difficult because you have no idea if the owners really drive them daily or if they just want to be in a class they can win. I use the bug counting method. The car with the most bugs on the radiator and the grill usually gets my vote.

If you want to keep the bugs out of your grill, take a trip to your hardware store and purchase a piece of cloth screen for a screen door. Then get a pair of shoe strings. I ask for leftover and miss-cut screening and the guy gives it to me free. Cut the screen to size and tie fast to the grill. It stops the bugs and can easily be removed. The screen does not effect the temperature of the radiator on my car (everyone will have to check their own car for overheating.)

#2. While traveling to a show you have problems with your car. You left the Go-Jo at home, and now your hands are all dirty. Simply take out your can of window cleaner spray on your hands rub together several times dry off. Now you are ready to get back on the road and will not have grease and dirt on your steering wheel.

#3. Tired of sweeping those floor mats at every show. Travel to the Mart of Walls or the Big K and buy some cheap-o mats. Place them on top of your good mats. Arrive at the show remove the dirt mats and there are your nice clean mats.

Chapter Demographics

Total Membership	75		
Pennsylvania	61		
New Jersey	8	Massachusetts	1
Delaware	2	Ontario, Canada	1
New York	1	Rhode Island	1

Information accurate as of 10/7/2009

Classified Ads

Parts for Sale:

1965 Ford 4-spd shifter w/linkage.
 Removed from my car and rebuilt in 1981.
 Has not been in a car since 1981. **\$350.00.** Contact
 Chris Scioscia @ (908) 475-8323
 or certrtwngnut@yahoo.com.

Classified ads are FREE for our members. If you have an item you would like listed, please contact the Editors to have your ad included in the next newsletter.

There is a \$10 fee for non-members. Paid classified ads will run for three editions, members ads will run until member notifies editors of any changes.

2008 Regional T-Shirts

Still available and for sale if anyone is interested. They will be available at the L.B. Smith Ford show, or contact Andy Brown for information.



Remember: "Don't take any wooden nickels"



While cleaning out my father's garage a few weeks ago, I came across this wooden nickel from when the Keystone hosted 15th National Convention. To tell you the truth, I don't remember ever seeing this before, but then again this was the first car show I ever attended. - Kevin Gabel



Erie Canal & Ontario Chapters' 2nd Regional Meet Niagara Falls, NY

*Information provided by Don Snyder and Bruce Wolfe
Photos provided by Frank Servas*



A number of Keystone members made the trek north to the Niagara Regional Sept. 10 & 11. There were 58 Falcons in attendance and the weather was great, as was the fellowship with the folks north of the border. They had "SUPER" goody bags, which Don says contained more items than any he has received for some time. The DJ in the parking lot was fabulous - he also sang a few songs and sounded great. The MAC Antique Auto tour was very informative, and everyone got a 10% discount card to be used before the end of October. The raffle was nice - you bought tickets and dropped them in buckets in front of the prizes you wanted. Raffle prizes included a small compressor, a vacuum sweeper, some Falcon models, some jewelry, a handmade purse, and many more. There were approximately 105 people at the Awards Banquet, where the Chapters gave out at least 15 handmade Falcon hubcap clocks. The longest distance Falcon was driven from Texas (~1,700 miles.) Mike Eaves won the 50/50 drawing (he also won it 3 years ago at their first Regional!)

Bruce tells us that one of the memories for him will be Paul Zontek's 1962 "WAL-MART WHITE" 1962 4 door Falcon Wagon. He spent \$50.00 on spray cans from Wal-Mart, sanded the car with 600 sandpaper then 1,000 sandpaper, then buffed the car and it looks nice. He had a can of paint sitting on the air cleaner. We even hear that this nifty little wagon took first place in its class (does it matter that it was the only car in its class?) Also, Dick Harrington did a nice tech tip session on installing a gas neck restrictor to stop gas from shooting out when filling the tank. It works on the 1963 and 1964 Falcons. You need a part from a 1995 Buick Century gas neck. It is basically the restrictor for unleaded gas. He will have the details in an upcoming FCA newsletter. This was a real nice "Falcon Family Gathering." Bruce tells us that he and Don had a nice relaxing time cleaning up the cars and talking Falcon with everyone (although Bonnie Blue really missed all her Keystone buddies...)

Attendees from the Keystone Chapter:

- Bruce and Pam Wolfe - 1968 blue 4-door Futura Sedan
- Don and Connie Snyder - 1968 red Sports Coupe
- Frank & Ginny Servas - 1965 vintage burgundy Squire Wagon
- Carl & Naomi Henderson - No Falcon
- Brian and Kelly Wisneski (and their 2 children) - No Falcon





The Falcon Key

More Photos



ONCE YOU GO THROUGH THE TURNSTILE YOU ARE LEAVING THE UNITED STATES



Classic Falcon Literature



Timekeeper Charles O. Ellis runs up 450 miles per week on job, adds no take-home pay with Falcon fuel savings



Suburban engineer Alexander Parry, Sr. knows Falcon cuts commuting time, saves on fare, lowers insurance rates



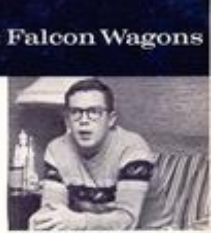
Student Benjie Wilson commutes 6 miles each way to school, family uses Falcon on weekend pleasure jaunts



Traveling salesman Edward Towill says Falcon cuts driving fatigue, saves on 1¢ a mile traveling allowance



Insurance salesman Murray Richard Freedman finds Falcon ideal for stop-and-go city driving, easy for tight city parking



Schoolteacher Robert F. Farrell counts on Falcon operating and gas economy to keep within his tight budget

Car selector: Falcon Wagons

The Ford Falcon: a car as versatile

as its owner's needs



Six passenger comfort: Not just a "second" car, Falcon seats six adults comfortably, fulfills all transportation needs of families working but one car



Around-town convenience: Falcon is unmatched for easy, effortless maneuverability in traffic and for parking ease where space is at a premium



Roadability: Sure-footed at highway and toropike speeds, combines big-car stability and compact car handling ease for relaxing long-distance driving



Economy: Outstanding gas savings in stop-and-go commuter travel as well as in highway driving makes Falcon first choice of all budget-conscious drivers



Station wagon versatility: Falcon wagons combine all-around utility built into all Ford wagons with special operating and maintenance economies found only in Falcon sedans. The only way you can compare wagons as economy cars is by their price tags. They are truly America's best wagon values.



Falcon 1966

America's Economy Champ... now on its third million with a sporty new look for '66!

FORD




OBEY ALL TRAFFIC LAWS

NEW TORX STYLE MOTOR VEHICLE PARTS

FIRST CLASS MAIL



DX-5941

NY EMPIRE STATE 61

One of the few parts you replace each year on Ford-built cars

Another reason why Ford Motor Company cars are quality built. It's the durability of the individual parts. Standard on most of our cars are aluminum mufflers that last twice as long, fuel filters good for 30,000 miles, and transmission and axle fluid that's sealed in for the life of the car. Even the screws in all exposed areas are made of stainless steel. These are just a few of the more durable features pioneered by Ford Motor Company in its determination to free you from car cares. They add up to the fact our cars are quality built to last longer, need less care and retain their value.

FORD: Falcon, Fairlane, Galaxie, Thunderbird
 MERCURY: Comet, Meteor, Monterey, Lincoln Continental

Old Cars

Golden Quill Awards

This award is presented annually to automotive club sponsored publications and is tendered in recognition of outstanding efforts in the communications field of the old car hobby.

The editors of *Old Cars Weekly* honor

The Falcon Key

as a 2008 recipient in the

Regional/Compact Category

Jeff Pozomski

Publisher

Anneke Van Bogaert

Editor

SUNDAY

AUGUST 8, 2010

Pre-Registration Form Only - No Day of Show Registration

USE GATE #1 ONLY

Post Mark Deadline: July 1, 2010

NEED NOT BE A CLUB MEMBER

NEW ADDRESS: YES NO
(TYPE OR BLOCK PRINT, PLEASE)

OFFICIAL USE ONLY	
F.S.	<input type="text"/>
S.	<input type="text"/>
S.S.	<input type="text"/>

NAME _____

MAKE _____ YEAR _____

STREET _____

MODEL _____

TOWN _____

BODY STYLE _____

STATE _____ ZIP _____+4 _____

CLUB NUMBER 25 Ford Falcon

PHONE/AREA CODE (_____) _____

Sunday
Pre-Registration thru December 31, 2009: \$10.00 per car ___ No Refunds
Sun. Pre-Registration Jan. 2 thru July 1, 2010: \$13.00 per car ___ No Refunds

Make checks or money order only, payable to: Das Awkscht Fescht
Mail to: Box 127, Macungie, PA 18062-0127
PLEASE DUPLICATE THIS FORM FOR ADDITIONAL VEHICLES.

WHICH CLUB ARE YOU ENTERING - BY NUMBER
CHECK PAGE 4 FOR INFORMATION

FOUR (4) PERSONS PER VEHICLE

No Street Rods - No Street Machines - Custom or Modified

Limited to 1300 Entries

- 1 - Chrysler Products
- 2 - Chevrolet
- 3 - Pontiac
- 4 - Corvette
- 5 - Studebaker, Avanti
- 6 - Corvair
- 7 - Metropolitan
- 8 - Buick
- 9 - Cadillac & LaSalle
- 10 - Early Ford V-8

- 10A - Ford
- 11 - Model A Ford
- 12 - Thunderbird
- 13 - Willys
- 14 - Nash & Rambler
- 15 - Chev. Nomads, Pontiac Safari
- 16 - Auburn, Cord, Duesenberg
- 17 - Shelby Mustang

- 18 - Franklin
- 19 - Hudson
- 20 - Dodge & Graham
- 21 - Edsel, Mercury, Lincoln
- 22 - Checker
- 23 - Nat. Woodie Club
- 24 - Oldsmobile
- 25 - Ford Falcon, Fairlane

- 26 - Kaiser, Frazer, Henry J., AllState, Darrin
- 27 - Packard
- 28 - Mustang
- 29 - Rolls Royce
- 30 - Foreign Cars
- 31 - All 1927 & Earlier Cars
- 32 - Oakland
- 33 - Porsche
- 34 - Crosley

REGISTRATION BY ONTELAUNEE CAR CLUB, PARKING BY THE INDIVIDUAL CLUBS.

All units registered must be on showfield to receive Participation Award.

FOR CONFIRMATION, PLEASE SUPPLY SELF-ADDRESSED, STAMPED ENVELOPE WITH REGISTRATION